



Amanda Colleen Williams

Multiplatinum 17 million RIAA® awarded songwriter / independent music publisher songs with Garth Brooks including "She's Tired of Boys"

Artists have a unique place in society as stewards of history, culture and creative expression. Arts diplomacy is a powerful connector, and Amanda Colleen Williams has honed this skill set in a variety of applications.

Qualifications:

- **Government** Non-attorney copyright expert utilized by U.S.P.T.O., U.S. Commerce Department, U.S. Embassies, Developed Arts Envoy IPR Pilot Program with US Department of State, Bureau of Educational and Cultural Affairs & Office of Intellectual Property Enforcement providing policy recommendations via public comment and meetings with legislators and constituents, Songwriting IP/ Teambuilding workshops
- **Education** Holds Magna Cum Laude B.M. degree in Music Business / Management from Berklee College of Music, Boston, MA. Taught Senior Practicum and Legal Aspects of the Music Business at S.A.E. Nashville, presenter / lecturer / panelist at University of Colorado, Denver, East TN State University, Belmont University, Lucian Blaga University of Sibiu, Bucharest Law School, Babes-Bolyai University Law School
- **Small business** Woman business owner, called upon by Small Business Administration / SCORE, and America's Small Business Development Centers as panelist / presenter, has written two music business workbooks used as reference by industry, university professors. international law schools, libraries, and as a private non-attorney IP consultant, entertainer, multi-platinum awarded music publisher, entrepreneur, private events facility company owner

Performing Artist:

- One woman show "A Story of Love" Awarded Artist of the Year 2017 by Nashville Industry Music Awards
- Full band Selected performances at Knitting Factory NYC, Exit/In, opener for Fuel, Los Lobos,
- Singer – songwriter Original songs recorded by Garth Brooks, George Jones, Jessie James Decker, performed at three birthday galas for Ambassador Andrew Young, Atlanta, GA, Bluebird Café, Nashville, TN

Teaching:

- **K-12** Teaches thousands of students in rural school districts including Meigs, Sevier, Grainger County, TN, and has special adaptation of curriculum for at risk youth, foster kids, kids in state custody, psychiatric hospitals
- **University - Law** Presents concise copyright lecture to arts entrepreneur / business, law students, reinforces core curriculum standards, in addition to above listed - Terry College of Business, University of Georgia
- **Continuing education** Proprietary curriculum can be tailored toward:
 - **Arts consumers** Entertaining musical sets that include IP points of education
 - **Arts practitioners** Speaker / presenter at Songwriting School of Los Angeles, Nashville Songwriters Association International (NSAI), mentor Arts and Business Council Periscope Program
 - **Government** Frequently told we have the best copyright explanation of available. Speaker at U.S.P.T.O. Copyright Seminars 2017, 2019, See testimonial by Brian Yeh Copyright Attorney USPTO
 - **Business professional** Designed and facilitated SCORE Music Symposium, led workshop for Women In Music at Knitting Factory NYC, Americas Small Business Development Centers' annual conference panelist, regularly serves at women/children shelters including Bridge House Boulder, CO, Nashville Salvation Army, Youth Villages, University of Kansas Gear Up program, CASA

Speaking: Has spoken on the following panels (selected listing)

- "IP Enforcement Panel" Artist Rights Symposium at Terry College of Business w/ Detective Chief Inspector Peter Ratcliffe City of London Police Intellectual Property and Crime Unit (PIPCU), Carlos Linares Recording Industry Association of America, FBI Special Agent Kevin Phelan
- "Overview of the Music Industry: Emerging Business Models and Piracy in the Digital Age" U.S.P.T.O. Copyright Seminar, w/ Victoria Sheckler, Deputy General Counsel, RIAA, Erich Carey VP & Senior Counsel, Litigation, National Music Publishers Association (NMPA), Gregory Alan Barnes, General Counsel Digital Media Association (DiMA), Steve Ruwe, Attorney – Advisor, USPTO Copyright Team, OPIA
- "International IP Protection Experts Panel" ASBDC America's Small Business Development Centers annual conference w/ Susan Anthony Attorney-Advisor, Global Intellectual Property Academy, Office of Policy and International Affairs USPTO, Brie Knox Executive Director U.S. Commerce Department Nashville, U.S. Export Assistance Center, Ed Lanquist Registered Patent Attorney/ Managing Shareholder Patterson IP Law

Small Business Entrepreneur: As small business entrepreneurs, Hillbilly Culture LLC knows how to develop a solution from scratch, and to implement that solution in a practical, efficient way. Since beginning in 2010, we have created and tested our models / curricula and established effectiveness toward building sustainable careers in the new music business using principle-based methods and implementation, which has resulted in increasing profits each year.

Cultural Ambassador: Joseph Giblin of the U.S. State Department Economic Enforcement Office said it best: *"Diplomacy is simply one person talking to another."*

Using our common love and appreciation for music, entertaining storytelling and performing, and intelligent observation, coupled with a deep appreciation for diversity in human self-expression, our programs provide an ideal vehicle for international diplomacy through the arts.

We have presented for International Copyright Professionals including:

- Olabimpe Akinkuolie Crown Counsel / Deputy Registrar Belize Intellectual Property Office, Belize
- Lilyclaire Bellamy Executive Director Jamaica Intellectual Property Office, Ministry of Industry, Technology, Energy & Commerce, Jamaica
- Anwaar Aldhamer Head of External Communication National Library of Kuwait
- Hon. Shuqing Zhang Judge Hangzhou Intermediate Court Peoples' Republic of China
- Maria Cardenal Muñoz Senior Legal Advisor Spanish Intellectual Property Commission, Ministry of Education, Culture and Sport, Spain
- Nusara Kanjanakul Director of Legal Affairs The Department of Intellectual Property Thailand
- Orabhund Panuspathna Associate Professor of Law Chulalongkorn University Thailand
- Trang Hoang Thi Huyen Official Expertise Center of Copyright | Copyright Office of Vietnam

Conclusion:

Education, upbringing, and experience qualifies Amanda Colleen Williams as an artist laureate and cultural diplomat from Tennessee, United States.

By making use of already proven applications and quantified successes of our programs, we are uniquely positioned to help develop future arts IP initiatives. The United States is home to many culturally significant musical genres including country, bluegrass, jazz, blues and rock and roll. Through arts diplomacy and arts education, we can encourage better relations, helping to make a better, more secure and stable world for future generations.

Programs / Service Offerings 2020:

budgets accepted for consideration, please select

- Live performance –
 - Solo one woman show themes of Love / Storyteller 45 min
 - Band / Ensemble additional players can include, drums, guitar, bass, piano, saxophone, mandolin, fiddle, percussion depending on budget, up to 90 min
- Elementary school program Songpreneurs/Songlife Workshops follow core literature & IP criteria
- University college program for arts entrepreneurs, law & business majors, 90 min to 3 hrs.
- Continuing Education / **Team Building** program corporate events, adult learners, varies
- Creative Self Expression program for at risk youth, hospitals, community groups, 2-3 hrs.
- Recording Project create a song and produce simple recording, youth, adult, community group, full day
- Songwriting IP Program for government, small business development trainers, fun high-level overview of IP, especially good as an ice breaker activity at the beginning of seminars and conferences, see USPTO testimonial, 90 min to 2 hrs.