



## Arts Diplomacy | Cultural Ambassador Amanda Colleen Williams

Artists have a unique place in society as stewards of history, culture and creative expression.

Arts diplomacy is a powerful connector, and Amanda Colleen Williams has honed this skill set in a variety of applications.

### Qualifications:

- **Government** Non-attorney copyright expert utilized by U.S.P.T.O., US Commerce Department, providing policy recommendations via public comment and meetings with legislators and constituents
- **Education** Holds Magna Cum Laude B.M. degree in Music Business / Management from Berklee College of Music, Boston, MA. Taught Senior Practicum and Legal Aspects of the Music Business at S.A.E. Nashville, presenter / lecturer / panelist at University of Colorado, Denver, East TN State University, Belmont University
- **Small business** Woman owned business, called upon by SBA, and ASBDC, as presenter, has written two music business workbooks used as reference by industry and university professors

### Performing Artist:

- **One woman show** Awarded Artist of the Year 2017 by Nashville Industry Music Awards
- **Full band** Selected performances at Knitting Factory NYC, Exit/In, opener for Fuel, Los Lobos
- **Singer – songwriter** Original songs recorded by Garth Brooks, George Jones, Jessie James Decker, performed at three birthday galas for Ambassador Andrew Young, Atlanta, GA, Bluebird Café, Nashville, TN

### Education:

- **K-12** Has taught thousands of students in rural school districts including Sevier, Grainger County, TN, and has special adaptation of curriculum for at risk youth, foster kids, kids in state custody, psychiatric hospitals
- **University** Presents concise copyright lecture to arts entrepreneur / business students, reinforces core curriculum standards, in addition to above listed at Terry College of Business, University of Georgia
- **Continuing education** Our widely adaptable proprietary curriculum can be tailored toward:
  - **Arts consumers** Entertaining musical sets that include IP points of education
  - **Arts practitioners** Speaker / presenter at Songwriting School of Los Angeles, Nashville Songwriters Association International (NSAI), mentor Arts and Business Council Periscope Program
  - **Government** Frequently told we have the best copyright explanation of available. Speaker at U.S.P.T.O. Copyright Seminar 2017,
  - **Business professional** Was tapped by SCORE (Service Corps of Retired Executives, service branch of SBA) to design and facilitate SCORE Music Symposium, led workshop for Women In Music at Knitting Factory NYC, Americas Small Business Development Centers' annual conference panelist, regularly volunteers at women's shelters including Bridge House Boulder, CO, Nashville Salvation Army, Youth Villages, University of Kansas Gear Up program

### Panelist: Has spoken on the following panels (selected listing)

- "IP Enforcement Panel" Artist Rights Symposium at Terry College of Business w/ Detective Chief Inspector Peter Ratcliffe City of London Police Intellectual Property and Crime Unit (PIPCU), Carlos Linares RIAA, FBI Special Agent Kevin Phelan
- "Overview of the Music Industry: Emerging Business Models and Piracy in the Digital Age" U.S.P.T.O. Copyright Seminar, w/ Victoria Sheckler, Deputy General Counsel, RIAA, Erich Carey VP & Senior Counsel, Litigation, National Music Publishers Association (NMPA), Gregory Alan Barnes, General Counsel Digital Media Association (DiMA), Steve Ruwe, Attorney – Advisor, USPTO Copyright Team, OPIA
- "International IP Protection Experts Panel" ASBDC America's Small Business Development Centers annual conference w/ Susan Anthony Attorney-Advisor, Global Intellectual Property Academy, Office of Policy and International Affairs USPTO, Brie Knox Executive Director U.S. Commerce Department Nashville, U.S. Export Assistance Center, Ed Lanquist Registered Patent Attorney/ Managing Shareholder Patterson Intellectual Property Law, Alan Datri, IP Consultant and Executive in Residence – Memphis Bioworks Foundation, IPDatri LLC

**Small Business Entrepreneur:** As small business entrepreneurs, Hillbilly Culture knows how to develop a solution from scratch, and to implement that solution in a practical, efficient way. Since beginning in 2010, we have created and tested our curricula and established its effectiveness toward building sustainable careers in the new music business using principle based methods and implementation, which has resulted in increasing profits each year.

**Cultural Ambassador:** Joseph Giblin of the U.S. State Department Economic Enforcement Office said it best: “Diplomacy is simply one person talking to another.”

As a statesman from Tennessee in the downhome style of Senator Davy Crockett, Hillbilly Culture strives to facilitate open, friendly relations with individuals and groups from various cultures, political, social and economic backgrounds.

Using our common love and appreciation for music, entertaining storytelling and performing, and intelligent penetrating observation, coupled with a deep appreciation for diversity in human self-expression, Hillbilly Culture provides an ideal vehicle for international diplomacy through the arts.

We have presented for International Copyright Professionals including:

- Olabimpe Akinkuolie Crown Counsel / Deputy Registrar Belize Intellectual Property Office, Belize
- Lilyclaire Bellamy Executive Director Jamaica Intellectual Property Office, Ministry of Industry, Technology, Energy & Commerce, Jamaica
- Anwaar Aldhamer Head of External Communication National Library of Kuwait
- Hon. Shuqing Zhang Judge Hangzhou Intermediate Court Peoples’ Republic of China
- Maria Cardenal Muñoz Senior Legal Advisor Spanish Intellectual Property Commission, Ministry of Education, Culture and Sport, Spain
- Nusara Kanjanakul Director of Legal Affairs The Department of Intellectual Property Thailand
- Orabhund Panuspathna Associate Professor of Law Chulalongkorn University Thailand
- Trang Hoang Thi Huyen Official Expertise Center of Copyright Copyright Office of Vietnam

## Conclusion:

Her education, upbringing, and experiences qualify Amanda Colleen Williams as an artist laureate and cultural diplomat from Tennessee, United States.

By making use of already proven applications and quantified successes of our programs, we are uniquely positioned to help develop future arts IP initiatives. The United States is home to many culturally significant musical genres including country, bluegrass, jazz, blues and rock and roll. Through arts diplomacy, we can encourage better relations, helping to make a better, more secure and stable world for future generations.

**Programs / Service Offerings 2018 – 2019:** budgets accepted for consideration, please select

- Live performance –
  - Solo one woman show themes of Love or Hillbilly Storyteller
  - Band / Ensemble additional players can include, drums, guitar, bass, piano, saxophone, mandolin, fiddle, percussion depending on budget
- Elementary school program follows core literature & IP criteria
- University college program for arts entrepreneurs & business majors
- Continuing Education program for team building, corporate events, adult learners
- Creative Self Expression program for at risk youth, hospitals, community groups
- Recording Project create a song product and produce simple recording, youth, adult, community group
- IP 101 Program for government, small business development trainers, covers high level overview of IP